Berry production information at Cornell is only a click away! Just point your internet browser to the Cornell Fruit Resources Page (www.fruit.cornell.edu). This web site is the gateway to electronically based fruit information at Cornell. The fruit resources page is organized by fruit commodity and includes links leading to tree fruit, grape, and berry pages (Figure 1).

Sidebar links include the NY State IPM program, regional programs, Cornell sites, and a calendar of fruit-related events. From each commodity page you can navigate to information on all aspects of fruit production from pre-plant site selection and preparation to harvesting, marketing, and value-added products. You may also access other fruit-related links, web sites, and information both at Cornell and around the country.

“Berries” takes you to the berry homepage (http://www.fruit.cornell.edu/berry.html) where you can navigate to any one of fourteen menu pages linking to comprehensive berry production content in both html (web page) and print-friendly PDF formats (Figure 2). Again, the information is grouped by commodity – a sort of “one-stop” shopping experience for the small fruit grower. Crops listed here include: 1) blueberries, 2) strawberries, 3) brambles (raspberries and blackberries), and 4) specialty fruit such as ribes (currants, gooseberries, jostaberries), beach plums, aronia and elderberry, persimmon and pawpaw, hawthorns and medlars, hardy kiwi, and mulberries.

Much of the content comes from the “Berry Crops, Culture and Management” course taught by Dr. Marvin Pritts at Cornell University, not previously accessible to the general public. Other content is drawn from articles published in The New York Berry News, Cornell’s monthly online berry newsletter. Additional content includes research and extension publications from small fruit faculty and staff.

Sidebar links include the Cornell berry team, county or regionally based small fruit programs, the pest management guidelines for berry crops, the small fruit nursery guide, upcoming small fruit-related events and product label alerts. The site also provides links to small fruit newsletters, grower organizations and online berry information from other states.

What’s on the menu tonight?

Just about anything you might want to know about small fruit production may be found here or accessed from this site.
General Integrated Pest Management (IPM) page details environmentally sound pest management practices for small fruit crops and other general topics such as sprayer selection, calibration and maintenance.

Commodity production pages bring together production information on specific crops – strawberries, blueberries, brambles and specialty fruit. Commodity-specific topics may include site preparation, cover crops, cultivar selection, pruning, training, soil, nutrient and water management, and organic production.

Commodity IPM pages focus on information to help you manage diseases, insects, mites, weeds and wildlife for a particular small fruit or group of small fruits.

Business, Marketing, and Labor Management page includes articles and links to information on business management, general and small fruit-specific marketing, labor management and links to other related sites.

Post-Harvest Handling, Storage, and Food Safety page provides links to the post-harvest information network, the post-harvest technology research and information center, GAP’s (Good Agricultural Practices program) USDA food safety and inspection service, and other related topics and sites.

And now for some dessert!

Additional small fruit resources are accessible from the berry pages. Some were developed originally for small fruit growers by faculty and staff at Cornell as hard copy publications and converted to electronic files. Others were initially developed in electronic format. The site also links to other related Cornell small fruit sites:

Cornell Pest Management Guidelines for Berry Crops is an annually updated publication that brings together the latest information on small fruit pest management. Several Cornell faculty and staff contribute to this publication, now available in both paper and electronic versions. This guidelines series was initially produced by Cornell Cooperative Extension and now is being managed by the Cornell Pesticide Management Education Program. It is housed on their IPM guidelines web site (http://ipmguidelines.org/). Links to this excellent resource are scattered throughout the berry pages.

Small Fruit Nursery Guide provides cultivar listings with nursery cross-referencing for strawberries, blueberries, brambles, ribes and other small fruit. It also includes a corresponding nursery listing and contact information. These listings are updated annually from catalogs and information provided by participating nurseries. The nursery guide is available free of charge to both nurseries and growers.

Berry Diagnostic Tool serves as companion to NRAES Production Guides for small fruits (blueberries, strawberries and brambles). The diagnostic key with photos walks a grower through simple steps to help identify potential berry crop problems, such as diseases, insects, nutritional problems, herbicide injury etc. It also includes links to diagnostic keys for blackberries and ribes. The diagnostic key is accessible from links on several of the berry pages.
menu pages. It is currently being updated and expanded from its original version. The new version should be available online for the 2008 growing season.

**Greenhouse Raspberry Production Guide** assists growers in producing raspberries during winter months when field production is not possible in New York State. This guide is based on research done at Cornell by Dr. Marvin Pritts and members of his research program. A companion to this publication, *Raspberry and Blackberry High Tunnel Production Guide*, will be available in fall 2007 and includes similar information generated through research done at Cornell and Penn State University. Bramble production under high tunnels further expands the production season for raspberries and blackberries in New York State through both early and late season extension. Both publications may be accessed electronically through the berry pages, or hard copies may be purchased from the Department of Horticulture at Cornell.

**New York Berry News** is a monthly electronic small fruit newsletter that includes a calendar of small fruit-related events, news briefs, in-depth articles, research reports, and weather reports. Accessible directly from the Tree Fruit and Berry Pathology web page, New York Berry News is linked to from several berry pages.

**Tree Fruit and Berry Pathology** is under the direction of Dr. Kerik Cox, new assistant professor in the Department of Plant Pathology at NYSAES. Here may be found the latest information on disease identification and management, disease prediction models, factsheets, articles, tools, links, and image galleries. Links are available to this site from berry IPM pages.

**NYS IPM Program Fruit Resources page** provides a plethora of small fruit IPM information and tools including Elements of IPM for Blueberry, Strawberry, and Raspberry, the Network for Environment and Weather Awareness (NEWA) weather data, growing degree day and predictive model information for diseases and insects, fruit fact sheets, PMEP crop profiles and TracBerry software.

**Surf's up!**

The berry site is open for business 24/7. Stop by anytime and check back often to see what's new. We hope you will find everything you are looking for. If not, drop us an e-mail or note to let us know. www.fruit.cornell.edu/berry.html

Cathy Heidenreich is an Extension Support Specialist, Marvin Pritts is Professor and Chair, and Craig Cramer is a Communications Specialist, and are in the Department of Horticulture, Cornell University, Ithaca, NY. Juliet Carroll, Senior Extension Associate, is in the NY State IPM Program located at NYSAES, Geneva, NY.